

# 7 ways high volume amazon sellers can grow profits

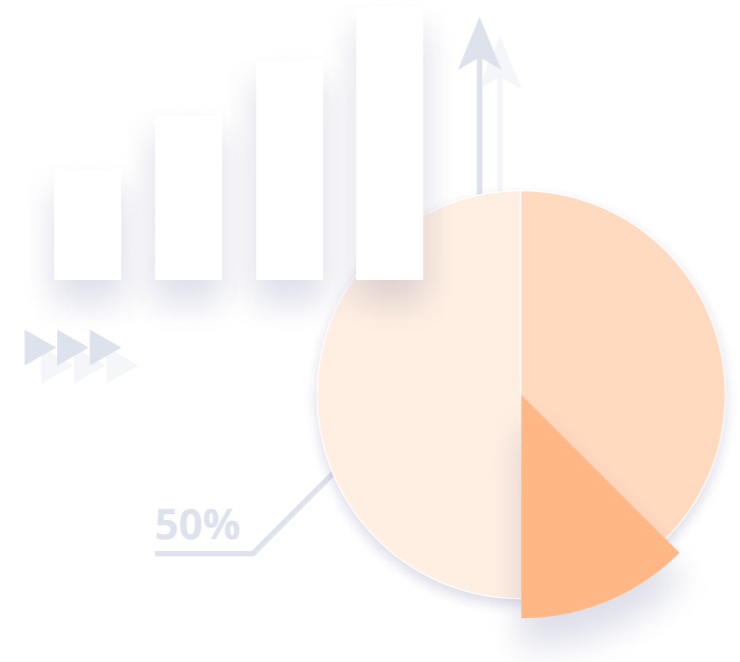
START



## 1

### Remove low profit products

Aggregate all your costs across channels to determine your true, product level profitability. You can then start removing lagging products from your stores. One top seller nearly doubled his profit margins in less than a year using this method.



## 2

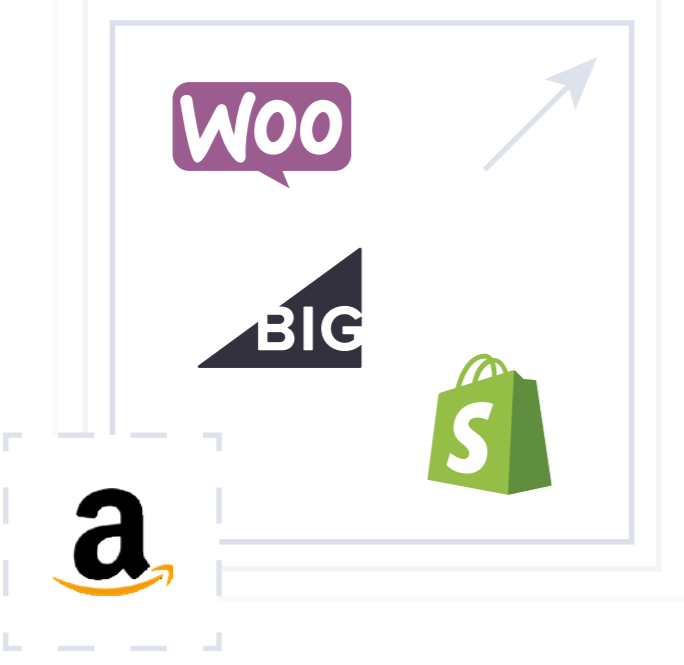
### Get real time financial reporting

Consolidate scattered data within your accounting system using real time reporting so that you can make timely decisions.

## 3

### Automate your accounting, inventory & shipping

You cannot scale economically if you have to continually hire more people as you get more sales. Automation is faster, cheaper & free of human error.



## 4

### Expand to more channels

One of the easiest ways to grow profits is to enter new marketplaces with the products you're already selling. You can also expand to big box retailers through EDI integration.

## 5

### Sell unique products or unique product bundles

Avoid competitors by manufacturing or sourcing unique products. You can also bundle related products together (try YASIV.com for ideas) to form unique offerings.



## 6

### Get repeat purchases

Build a customer list by including product inserts with an incentive, such as a warranty, to sign up for your mailing list. Sell products that lend themselves to repeat purchases.

## 7

### Cut inventory carrying costs

Aggregate your inventory data across channels and use forecasting to cut your inventory storage fees.



END

## 3 PROFITABLE WAYS TO GROW YOUR AMAZON STORE

[bit.ly/amazon-profit](http://bit.ly/amazon-profit)

