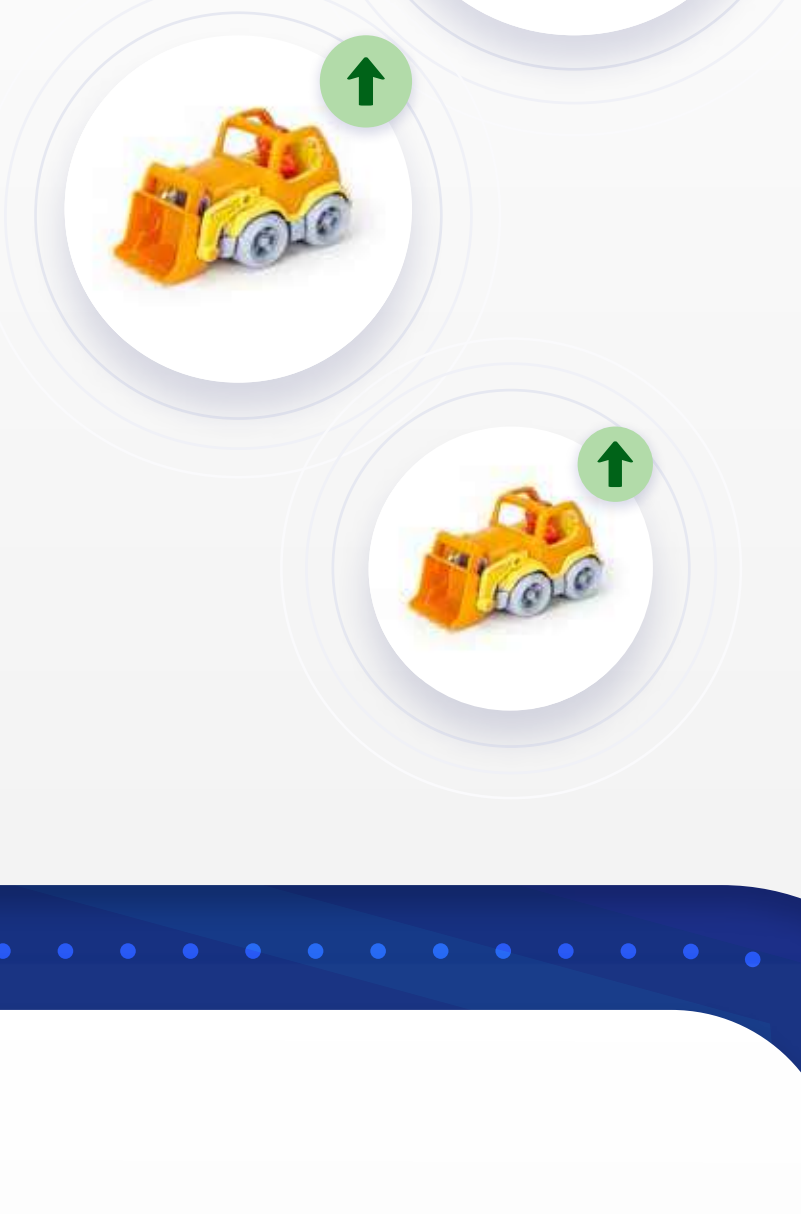


# How to compete with amazon



START

1 Sell Products That Require Repeat Purchases



2 Dominate Niche Product Markets



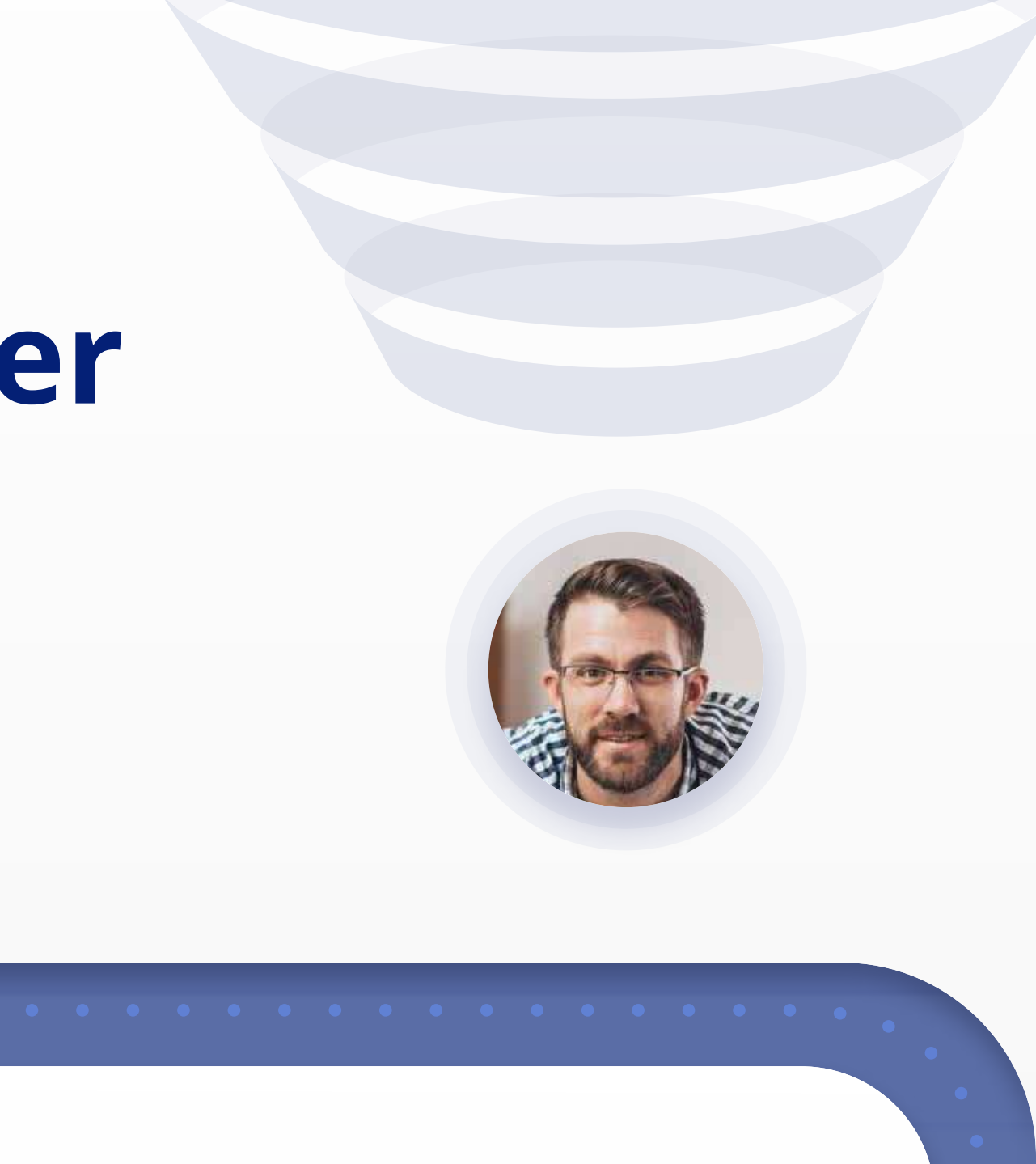
3 Move Faster



4 Specialize



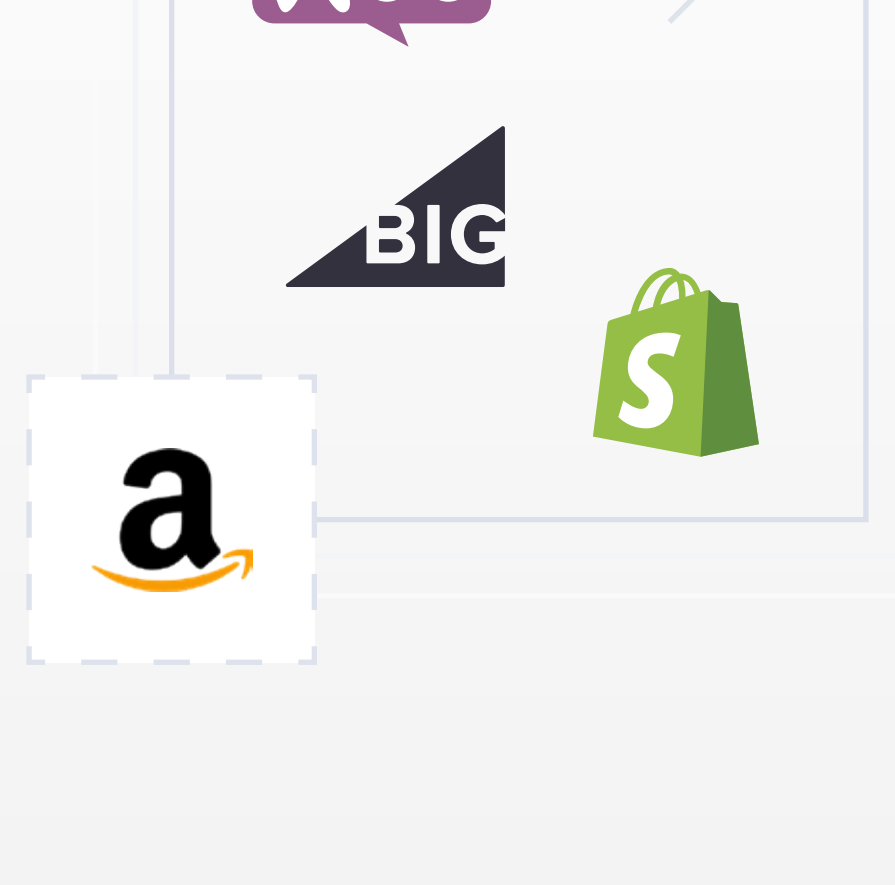
5 Focus On Narrow Customer Segments



6 Find a White Space



7 Diversify To New Channels



8 Build A Community



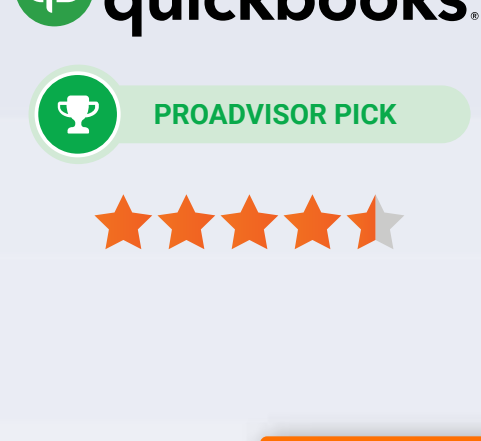
9 Own The Customer Relationship



10 Automate



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